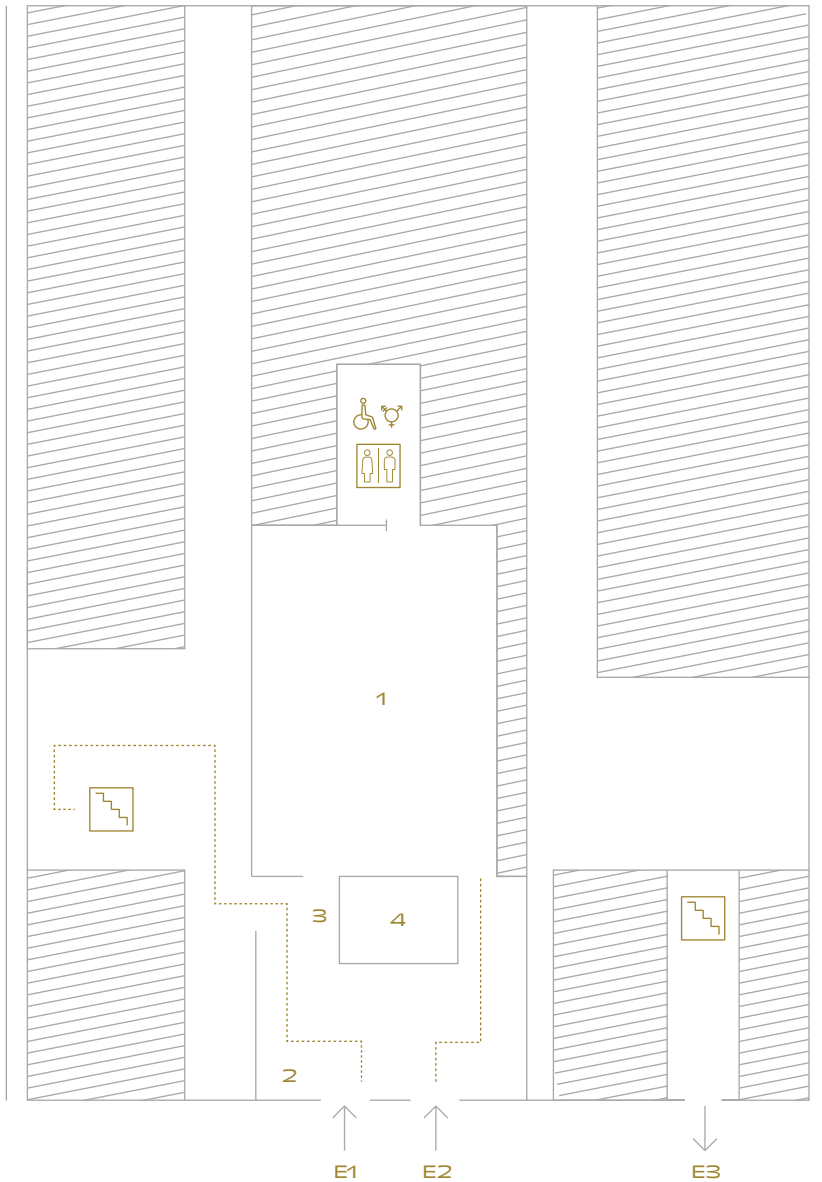
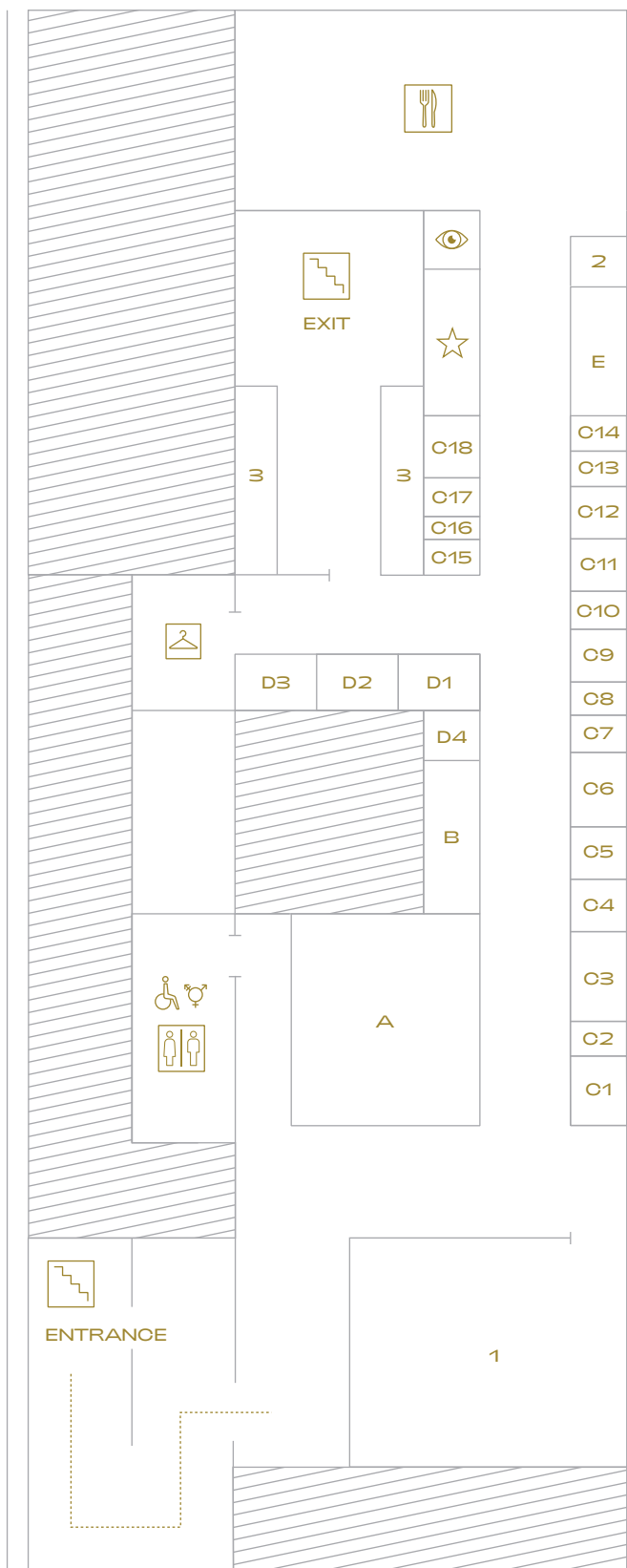


Ground Floor



- E1 Designer Showrooms and DiscoveryLAB Entrance
- E2 BFC Show Space Entrance
- E3 Designer Showrooms and DiscoveryLAB Exit
- 1 BFC Show Space
- 2 Registration
- 3 Fast Track Registration
- 4 LFWM Bar
- Toilets
- Stairs

Lower Floor



- 1 DiscoveryLAB Cloakroom
- 2 Toni & Guy Stairs
- 3 Sketch Sesh Toilets
- Café and Workspace

DESIGNER SHOWROOMS

- NEWGEN Pop-up Showroom
- Ones to Watch

-
- A NIEUWAY SHOWROOM**
 AUXILIARY
 AVANT L'OEIL
 DEADWOOD
 GOOD ART
 MALLET FOOTWEAR
 NINE LIVES
 PATRICKS
 THE INCORPORATED
 TOURNE DE TRANSMISSION
 - B AGENCY ELEVEN SHOWROOM**
 CHARLI COHEN
 CHIN MENSWEAR INTL.
 DANSHAN
 GENTLE MONSTER
 MARTINE ROSE
 PRONOUNCE
 XANDER ZHOU
 - C READY-TO-WEAR**
 C1 LÉON BARA
 C2 KING & TUCKFIELD
 C3 KELECHI ODU COLLECTION
 C4 LINDER
 C5 JORDANLUCA
 C6 JONATHAN SCARPARI
 C7 MATTEO BIGLIARDI
 C8 CORTILI
 C9 BOARDIES®
 C10 CV22-RUGBY-ENGLAND
 C11 LONG LIVE SOUTHBANK
 C12 ST-HENRI
 C13 RUTH PETERSON
 C14 BETHANY WILLIAMS
 C15 STUDIO ALOH
 C16 SELF MADE
 C17 UNKNOWN LONDON
 C18 RYAN HAWAII

- D ACCESSORIES**
 D1 UNIFORM WARES
 D2 TSATSAS
 D3 LAIRD HATTERS
 D4 JAMES TANNER

- E MAY CONCEPTS SHOWROOM**
 JULIAN ZIGERLI
 LOUIS-GABRIEL NOUCHI
 MICHIKO KOSHINO
 RAFAEL KOUTO